

# Social responsibility

## Collect-a-Can's competition winners



Collect-a-Can's 2011 CAN Craze competition closed at the end of September 2011. The competition encourages schools or learners to build a structure out of 300 or more cans in the most creative way possible and winning entrants are awarded with cash prizes. The cans used in the building of these structures will be recovered by Collect-a-Can and processed for recycling, demonstrating to schools and learners the environmental benefits of collecting cans.



The R15 000 first prize was awarded to Hoërskool Florida in Gauteng who focused on the future of the rhino in South Africa when putting together their giant sculpture of a rhino. Greenwood Independent

School in the Western Cape Province won the second prize of R12 000 for their sculpture of a Quiver tree aptly nicknamed 'Coca-tree'. In third place, Joshua Behrens from The Hills College in the Eastern Cape won R10 000 for his artwork of ex-president Madiba's face created from flattened cans.

## School celebrates World Toilet Day

World Toilet Day is marked in November each year to raise awareness that the lack of sanitation is the biggest cause of infection and one of the major problems that keeps children out of school.

To mark the day, Domestos refurbished 40 toilets at Thabang Primary in Dobsonville. They have also refurbished toilet facilities at seven schools in Gauteng and KwaZulu-Natal. There are more than



*Susan Stringer, marketing director of household care at Unilever and Lloyd Cele, finalist in the*

*2010 Idols competition, celebrated World Toilet Day at Thabang Primary.*

24 000 public schools in South Africa but fewer than 8 000 have flushing toilets. In many cases, ablution blocks are leaking, plumbing is dysfunctional and damaged. This also has the potential to affect surrounding areas, including ground water.

About 18 million South Africans do not have access to basic sanitation. Domestos continues to educate teachers, learners and parents about toilet hygiene.

## Kraft Foods and Awethu Project join forces



*Christopher Pienaar from Awethu Project makes his first sale to Agnes Siema.*

Halls, Cadbury Éclairs and Chappies are set to become more accessible as Kraft Foods partners with the Awethu Project to launch its new 3-in-1 display unit which aims to make it more simple and convenient to buy and sell these brands. The units will be sold to spaza shops, hawkers and general dealers in Alexandra, Johannesburg. The prepacked units offer 257 pieces of confectionery, including the popular flavours of Halls Cherry, Chappies Watermelon and Cadbury Eclairs at a recommended selling price of R38.00. Kraft Foods feels that by partnering

with Awethu, they will be offering a product that has huge growth potential and attractive profit margins.

This year, Awethu was one of 15 winners selected by Echoing Green, a leading benchmarker of social entrepreneurship based in New York, after a rigorous analysis of 2 854 organisations from over 100 countries.

## Investment in training and development



*The Deputy Minister of Trade and Industry, Elizabeth Thabethe congratulates Rapula Dire who received his certificate.*

The Shoprite Group of Companies last year devoted a million hours to training and development, with a 95% focus on people from previously disadvantaged communities. As one of the largest contributors to the skills levy in the retail sector, the Group presents further educational opportunities for both its employed and unemployed learners and have implemented three W&RSETA projects, consisting of full qualifications and skills programmes.

In October, 335 learners from Limpopo, Gauteng, North West and Mpumalanga graduated. They form part of the Group's national intake of 1 365 learners, of which 1 234 were previously unemployed. 40 of the learners are deaf and based in 10 Checkers and Checkers Hypers stores in Gauteng.

The Shoprite Group has over 1 000 learning programmes and short courses. In the last year, the Shoprite Group averaged over 175 000 training interventions, with more than 54 000 people benefitting.

These programmes ranged from management development through to basic shop floor skills, as well as training people on sophisticated systems and technologies. The Group also offers learnerships for bakers, meat technicians, sales persons, pharmacy assistants, truck drivers, auditors and chartered accountants.