

Red Bull launches limited edition Coconut & Berry flavour



Red Bull unveiled the latest in their Editions series with the launch of its 2018 Summer Edition in a delicious Coconut & Berry flavour.

Delivering a smooth, fruity take on the taste of the classic Red Bull Energy Drink, Red Bull.

The Summer Edition Coconut & Berry will begin

hitting shelves just in time for the warmer days ahead, available for a limited-time only from the beginning of October.

Offering the same benefits of Red Bull Energy Drinks, Red Bull The Summer Edition Coconut & Berry provides the wings needed for the summer season. The energy drink has an initial coconut taste profile, which then blooms into a fruity berry finish that's fresh, floral and creamy.

This Red Bull energy drink contains only 160 calories per serving. Appreciated worldwide by top athletes, busy professionals, college students and travellers, it contains caffeine, vitamin B12, niacin, vitamin B6 and pantothenic acid.

Red Bull The Summer Edition Coconut & Berry Flavour is available in 250 ml cans.

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Have a yoghurt!

Voted SA's number-one double cream plain yoghurt at the 2018 SA Dairy Championships, there's no limit to what you can do in the kitchen with these delicious flavours. Made with real ingredients and available in a range of flavours, your indulgent treat can be enjoyed at any time of the day. Make any meal interesting with our Double Cream range available in various pack sizes to suite your needs! They are also gelatine and gluten free. Lancewood Double Cream Yoghurt is available in five variants: Double Cream Plain Yoghurt, Double Cream Coconut Yoghurt, Double Cream Vanilla Yoghurt and Double Cream Mixed Berries Yoghurt and Double Cream Apple & Cinnamon Yoghurt and comes in 1kg (R31,99), 500g (R19,99) and 150g (R9,99) servings.

PROMOTIONAL CALENDAR

DECEMBER 2018

1 DECEMBER

Eat a Red Apple Day
World AIDS Day

2 DECEMBER

Fritters Day

9 DECEMBER

Pastry Day

16 DECEMBER

Public Holiday: Day of Reconciliation
Chocolate-Covered Anything Day

20 DECEMBER

Sangria Day

24 DECEMBER

Egg Nog Day

25 DECEMBER

Christmas Day

26 DECEMBER

Public Holiday: Day of Goodwill

31 DECEMBER

Champagne Day

JANUARY 2019

Skin Cancer Awareness Month (SunSmart)

1 JANUARY

Public Holiday: New Year's Day

4 JANUARY

Spaghetti Day

5 JANUARY

Whipped Cream Day

6 JANUARY

Shortbread Day

6 JANUARY

Bean Day

8 JANUARY

English Toffee Day

10 JANUARY

Bittersweet Chocolate Day

14 JANUARY

Curried Chicken Day

14 JANUARY

Hot Pastrami Sandwich Day

16 JANUARY

Hot & Spicy Food Day

19 JANUARY

Popcorn Day

20 JANUARY

Cheese Lovers Day

20 JANUARY

Granola Bar Day

23 JANUARY

Pie Day

24 JANUARY

Peanut Butter Day

25 JANUARY

Irish Coffee Day

27 JANUARY

Chocolate Cake Day

30 JANUARY

Croissant Day