

SUPERSPAR  **BIZERBA**

No limitations on the amount of text for linerless labels, nor memory capacity when using BIZERBA scales.

Challenge

Food Safety South Africa has introduced a regulation requirement for labels aimed at, among others, ensuring that consumers are provided with nutritional, compositional and other information related to foodstuffs manufactured, imported and sold in South Africa.

The specific information includes; ingredients, date, allergens, batch code, country of origin and storage (e.g. previously frozen). Spar DC fresh food management gave all Spars an urgent mandate to comply within six months.

MCC SUPERSPAR is a family run business who pride themselves in offering excellent customer service and a wide selection of products and premium fresh produce. They looked for a company to assist them in complying with the regulations, to ensure that their loyal customers have peace of mind that what they buy is fresh and has all the detailed information listed on the label.

Solution



Bizerba's world-class retail scale solutions, from weighing to cashing and printing through to cross-selling, offer the right solution for all retail tasks: counter scales for the fresh food counter, hanging scale for fish counters or a counter scale combined with cash register functions to support active selling.

The open PC platform offers maximum performance, and it has enough reserves to cope with new features or customer-specific requirements. Even the use of 3rd-party software poses no problems. On linerless labels we can easily print ingredients, country of origin, extra product description, batch number using our Bizerba retail framework software.

Customer benefit

All legal traceability requirements set by the Food & Safety Regulators in South Africa have been addressed. Automatic data transmission to scales and dataflow monitoring is possible due to our software and Mr Sortiris is now unlimited as to the amount of information he puts onto our linerless labels. **SR**



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**Southern African – German Chamber
of Commerce and Industry**

P.O. Box 87078, Houghton 2041
47 Oxford Road, Forest Town, 2193
Johannesburg, South Africa
Tel. +27 (0)11 486 2775
dvanjaarsveldt@germanchamber.co.za

